



CCA-EDUCAUSE Australasia 2011

Get past technology
and define what you do

Peter Hicks 4/13/2011

 Curtin University

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CRICOS Provider Code 00301J

simple

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audience

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service

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ecosystems

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cocreation

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what do you do?

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customer +
impact +
expertise

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where are you going?

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reputation +
target +
date

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how will you get there?

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understand +
connect +
support +
position

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conversation

Slideshow title

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simple
service
strategic

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thank you



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